



Dropbox

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Where does new
information
technology come
from?

Or, why your
company has
already deployed its
next IT strategy.





Sputnik

POTUS



Avionics

DoD



Mainframes

CIO

“Cold War” IT



Internet



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“Consumerization of IT”

Gmail

iPhone

Dropbox



Gmail

iPhone

Dropbox

“The IT Consumer”

The IT Consumer

The future is already here - its just not evenly distributed.
- William Gibson

The future of your **IT architecture** is already here - its just not evenly distributed throughout your organization.
- Adam's Corollary

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Thanks!

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